

optimize CPGone



CPGOne is an SAP® Business All-in-One Partner Solution preconfigured to deliver the consolidated business management functionalities Consumer Products companies need to drive operational efficiency, gain real-time visibility across the supply chain, ensure traceability and regulatory compliance, increase revenue and adapt to a rapidly changing market.

A turnkey solution for managing all facets of your Consumer Products business, CPGOne is delivered to your organization in a way that maximizes flexibility and minimizes your total cost of ownership (TCO). The option of a fixed-cost, fixed-scope implementation reduces risk and accelerates time to value. On-demand software-as-a-service (SaaS) or on-premise delivery options accommodate virtually any budget. SAP industry Best Practices, based on more than 82,000 customer implementations over 35 years, enable you to quickly address your most immediate operational challenges while laying the foundation for growth.

Based on the world-class SAP ERP application, powered by the SAP NetWeaver® technology platform and incorporating business intelligence (BI) solutions from SAP BusinessObjects™, CPGOne is offered exclusively by Optimal Solutions, an award-winning SAP consulting firm and trusted SAP partner.

CPGOne FOR A DYNAMIC INDUSTRY

Today's Consumer Products companies operate in a dynamic and challenging business environment characterized by:

- Changing consumer demands (shifting tastes)
- Tougher competitors (tightening markets)
- Giant customers (thinner margins)
- New segments and product categories (innovation)
- Emerging technologies (new investments)
- Regulatory, labor and fiscal controls (traceability, audits)

These challenges require a comprehensive, integrated enterprise solution that addresses specific business functionality needs while providing management an overarching view of the entire enterprise.

CPGOne SOLUTION OVERVIEW

CPGOne is the only SAP Business All-in-One partner solution available for midsize Consumer Products companies that combine industry best practices with SAP scalability. CPGOne addresses your challenges by providing a comprehensive set of functionalities:

- Order Management and Execution
- Promotions and Discounts Management
- Procurement and Supplier Contracts Management
- Inventory Management
- Shipping and Distribution Management
- Direct-Store-delivery (mobile)
- Logistic Execution
- Production planning
- Manufacturing and shop floor execution
- Co-packers Management
- Traceability and Operational Compliance
- Financial Accounting
- Management Accounting
- Asset Management
- End-to-end Enterprise Analytics and porting



“Consumer Products industry best practices built into CPGOne are proven and comprehensive. It helps us control costs and drive efficiency through all facets of our business.”



Guy Paproski,
President, Nuestro Queso

CPGOne's comprehensive out-of-the-box functionality does away with expensive and inefficient homegrown applications and reduces operational costs by automating core business processes. CPGOne transforms your company into an agile and dynamic organization with the ability to sense-and-respond to market opportunities.

CPGOne's world-class financial reporting capabilities give managers real-time visibility into the entire financial supply chain and provide C-level execs with an accurate view of the drivers impacting cost and profitability throughout their organization. CPGOne's integrated financial and operational compliance processes deliver the enterprise-wide visibility and accurate, consolidated reporting needed to mitigate risk, correctly align resources and execution with strategic goals.

CPGOne is designed to provide you with a competitive edge by shifting your internal constraints and unleashing the true inherent potential of your organization.

THE BENEFITS OF AN ALL-IN-ONE APPROACH

Complete, integrated, scalable business management applications

- Fully integrated business and analytical applications from SAP and SAP BusinessObjects technology
- Support for industry-standard business processes based on SAP Best Practices developed from more than 82,000 customer installations across more than 25 industries
- Investment security based on a robust, secure solution that grows with your business

Rapid, cost-effective implementation

- Fixed-scope approach reduces risk and accelerates implementation for rapid time-to-value
- Fixed-priced, Software as a Service (SaaS) and subscription-based pricing available
- Significant return on investment documented through Value Engineering

Unparalleled extensibility, adaptability and integration

- Preconfigured industry solutions for maximum fit and minimal customization
- Out-of-the-box support for practically any job role/function – accommodates your organizational structure
- Solutions that can be extended and modified using the unparalleled power of the SAP Business Suite

Minimal organizational disruption

- On-demand options eliminate the need for in-house IT support
- “Start small” approach facilitates adoption while minimizing disruption
- Full-service help desk available to handle user issues

CPGOne – BROUGHT TO YOU BY OPTIMAL SOLUTIONS AND SAP

A leader in SAP solutions-based business transformation, Optimal has more than 15 years of experience helping companies like yours achieve operational excellence, sustainable growth, and a clear-cut competitive advantage through SAP services and solutions delivered on time and on budget. Put your trust in Optimal Solutions and SAP – you'll have the support of two world-class technology providers dedicated to meeting your needs and ensuring your success – now and for the long term.



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