



o p t i m i z e  
CPG one

*Optimize CPG One from Optimal Solutions, leverages SAP business management solutions to support business processes that are specific to your industry. This safe approach comfortably enables you to phase in implementation over time while supporting your business as it grows. Simply extend functionality to address any additional requirements as circumstances warrant.*

*The SAP Business All-in-One solution at the heart of CPG One was built on nearly 40 years of experience in the high-volume consumer products industry. This comprehensive and flexible enterprise resource-planning software includes methods and tools to implement best practices in the key functional areas of accounting, sales, production, and distribution.*

*CPG One also features SAP BusinessObjects business intelligence which gives your company the foundation it needs to enable strategic analysis, better decision making, higher productivity and more profitable results. From small and midsize organizations to large enterprises, SAP BusinessObjects provides unprecedented insight into business trends and features tools that turn disparate data sources into powerful information assets.*

*Why wait? Let Optimal Solutions put you on the road to greater efficiency and sustainable growth today.*



### Under Pressure from All Sides? Squeeze Out Greater Profits!

Consumer products manufacturers have always faced intense pressure to produce their goods at the lowest possible price. Today, with competition possibly coming from anywhere in the world, that situation has only gotten tougher. Manufacturing costs are only one hurdle in an array of obstacles between consumer products manufacturers and the goals of business growth and netting more revenue. Fortunately Optimize CPG One from Optimal Solutions provides the business management functionalities your company needs to not only survive, but thrive.

Based on the SAP Business All-in-One solution and incorporating business intelligence from SAP BusinessObjects, CPG One will enable you to drive operational efficiency, gain real-time visibility across your supply chain and ensure traceability and regulatory compliance while increasing revenue and adapting to the most volatile market conditions. Better yet, CPG One is affordable, quick to implement and can be easily matched to your specific industry.

### Business Insight Leads to Better Business Management

By providing centralized information for a better view of your entire operation, Optimize CPG One supports key processes within your company that affect your bottom line. Powered by SAP Business All-in-One, this comprehensive business management solution addresses such critical considerations as:

- **Project and document management** – Enable integrated, product development
- **Sourcing and procurement** – Automate and streamline procurement
- **Manufacturing** – Optimally plan and execute manufacturing
- **Transportation** – Take control of shipping and distribution logistics
- **Selling, delivery, and post-sales support** – Automate and integrate sales with other processes
- **Comprehensive operational support** – Help ensure consolidated demand and supply planning, maintain low inventory levels, and avoid out-of-stock situations
- **Enterprise management and support** – Support critical business functions
- **Quality Management** – Leverage best practices to ensure consumers eagerly look for your brand on store shelves

From top to bottom and beginning to end, Optimize CPG One puts everything together to help make your company a best-run business!

## Build Your Consumer Products Business on a Foundation that Grows with Your Company

Standing out in highly competitive marketplace ... satisfying retailers with demanding delivery schedules and razor thin margin requirements ... complying with government mandates related to lot tracking and control ... today's consumer products manufacturers are dealing with increasingly heightened demands that make balancing operational excellence and cost efficiency paramount to long-term success. Fortunately, CPG One gives you access to the same type of high quality solutions used by large enterprises with proven processes.

With features like real-time data capturing and sharing, and automated supply chain processes and traceability, you'll be prepared to make the biggest deals and reap the greatest rewards. Optimize CPG One will help you compete — and win — against anyone or anything!

### Optimal: The Gold Standard in Industry Excellence

*As an award-winning SAP consulting partner, Optimal works seamlessly with SAP to provide our clients with optimized SAP solutions based on a unique combination of SAP expertise and deep industry experience. Our exclusive SAP focus makes Optimal the partner of choice for a growing number of Fortune 1000 companies, midsize enterprises, small businesses and government organizations worldwide.*

*You'll find that Optimal lives up to its reputation for delivering comprehensive, fully integrated SAP solutions on-time, on-budget and on the platform best suited to your needs. That means giving you flexibility and options that make it easy to evaluate, purchase, implement and grow with the Optimal solution designed for your unique industry demands and opportunities.*

*Optimal's entire organization is dedicated to helping you realize the greatest possible near- and long-term value from your SAP investment — an investment that we are confident will pay off for you now and for many years to come.*

### Real-Time Collaboration Along the Supply Chain

- Improved Manufacturing – Base production planning on forecasted demand and monitor material usage, capacity and resource availability.
- Support of End-to-End Operations – Streamline and automate processes from the beginning to the end of your go-to-market lifecycle.
- Enhanced Sales Processes – Synchronize your sales and revenue planning to optimize assets and reduce inventories while meeting consumer demand.
- Unsurpassed Business Intelligence – Leverage analytic tools within a single platform to control and maximize profit drivers.

### Greater Efficiency, Profitability and Manageability

- Operational excellence that maximizes productive output from your existing resource
- Cost-effective supply chain management that meets market demands while controlling costs
- Scalability lets you rapidly make adjustments to meet challenges or opportunities as they arise
- A business management solution that's embraced by the largest enterprises yet affordable for smaller manufacturers

