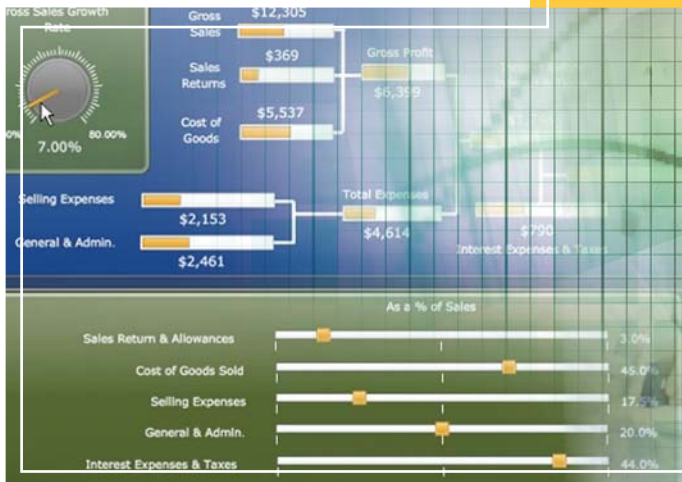


o p t i m a l

Reporting & Analytics



o p t i m i z e
KPI one

Based on the SAP BusinessObjects platform, Optimize KPI One is a comprehensive business intelligence solution that gives your company the foundation it needs to enable strategic analysis, better decision making, higher productivity and more profitable results. From small and midsize organizations to large enterprises, KPI One provides unprecedented insight into business trends and features tools that turn disparate data sources into powerful information assets.

Unlike other "BI" offerings, KPI One is easy to use yet powerful in its ability to integrate with your enterprise IT systems. Optimal applies extensive cross-industry experience and technical expertise to fully integrate SAP and SAP BusinessObjects functionality into KPI One — addressing your BI needs, regardless of whether or not you currently utilize SAP solutions. KPI One scales with the size and demands of your company, incorporating the exact information your organization requires.

Break down the cross-organizational barriers and obstacles that prevent enterprise-wide data analysis. Turn to proven SAP functionality, delivered by Optimal, the award-winning SAP partner that delivers SAP BusinessObjects solutions on-premise, on-demand and on-device — as well as on time and on budget.



Go Beyond "BI" Basics. Transform Your Entire Enterprise!

There is no question that Business Intelligence (BI) is a hot topic. But successfully applying it to achieve your company's objectives, improve productivity and strengthen overall performance takes proven expertise and a proven software solution. Optimize KPI One makes it easy to cut through the BI hype straight to clear-cut value — and well beyond what other "one-dimensional" BI solutions offer. With KPI One, powered by SAP BusinessObjects BI software, you'll get complete enterprise-wide insight and fast access to your critical data to make fully informed business decisions — all with minimal, if any, dependence on IT resources.

Anyone authorized on KPI One can literally drill-down into relevant details and analyze what-if scenarios with in-depth "360-degree" perspective. Plus, you'll stay on top of bottom-line productivity and other key metrics to methodically transform operations from "status quo" to "full potential."

"See" Your Business and Operations Like Never Before

With KPI One, vision and strategy can be directly and seamlessly connected to daily activities and measurable performance standards. KPI One brings it all together with breakthrough analytical capabilities and visualization advances:

- **Efficiently access, format, analyze and navigate information, then deliver it to wherever it's needed**
- **Design interactive reports that enable fact-based analysis and reveal what can be done better, faster or at lower cost**
- **Identify key trends from historical data and likely outcomes of potential decisions**
- **Customize powerful dashboards and other visualization options to clearly show where your organization is and where it's headed**
- **Implement on your platform — not just for SAP system environments**
- **Minimize impact on IT resources and developers via secure "self-service" reporting capabilities**

KPI One delivers highly integrated business intelligence functionality, dashboards and "what-if" reporting capabilities that organizations of all sizes need. But that's only the beginning. With KPI One, you can apply revolutionary SAP BusinessObjects BI insight in pragmatic ways to solve specific problems and optimize operations across your entire enterprise.

Phone: 972.915.1023 | www.optimalsol.com

Make Better Decisions. Build Better Business. Drive Bottom-Line Results.

Optimize KPI One is much more than a compelling, affordable way to view and analyze trends or improve decision making. It's the path to organizational transformation. By incorporating the SAP BusinessObjects BI solution, KPI One gives you an entirely new perspective that can leverage virtually all the data across your enterprise. And you don't have to wait months to reap the rewards that comprehensive business intelligence and analytics enable. Preconfigured data models, extraction routines and transformation logic quickly put your business ahead of the BI curve and on course to higher productivity, process optimization and clear-cut accountability.

Optimal: The Gold Standard in Industry Excellence

As an award-winning SAP consulting partner, Optimal works seamlessly with SAP to provide our clients with optimized SAP solutions based on a unique combination of SAP expertise and deep industry experience. Our exclusive SAP focus makes Optimal the partner of choice for a growing number of Fortune 1000 companies, midsize enterprises, small businesses and government organizations worldwide.

You'll find that Optimal lives up to its reputation for delivering comprehensive, fully integrated SAP solutions on-time, on-budget and on the platform best suited to your needs. That means giving you flexibility and options that make it easy to evaluate, purchase, implement and grow with the Optimal solution designed for your unique industry demands and opportunities.

Optimal's entire organization is dedicated to helping you realize the greatest possible near- and long-term value from your SAP investment — an investment that we are confident will pay off for you now and for many years to come.

The BI Solution that Fuels Front-Line Productivity

- Quickly drill-down from 50,000-foot views to details associated with specific departments, positions, projects and activities
- Give management and staff the visibility and impact analysis to strengthen collaboration and attain joint goals and objectives
- Turn disparate, "hidden" or difficult-to-access data into actionable insight
- Find creative answers to critical business questions as market dynamics change

Perfect for Any Midsize or Large Enterprise

- Securely connect to and leverage virtually any data source in your company
- Use a single information infrastructure to deliver the right data to the right people when and where they need it
- Tightly integrate with SAP solutions and other enterprise software platforms
- Minimize impact on IT resources and developers via secure "self-service" reporting options
- Efficiently deploy advanced reporting capabilities with intuitive interfaces across intranets and extranets

