



Speed. Innovation. Competition. Globalization. Margin pressures. Regulatory compliance. Interconnected networks. Mobile workforces. Unforeseen risks. Hidden opportunities...

Complexity, challenge and change are the only constants in today's dynamic business climate and volatile economy, making awareness, flexibility, and adaptability paramount for companies to compete, grow and improve customer service - which is why Business Intelligence (BI) ranks high among the most rapidly evolving and heavily adopted categories of enterprise technology.

At bottom, BI done right is about getting accurate, actionable, real-time information to as many decision makers as possible anywhere, anytime in an appropriate format on any device. With more than a decade of BI innovation under its belt, the largest BI installed base, the largest share of the BI platform market, and the largest volume of BI end users, SAP's BI leadership is dominant. And with its breakthrough in-memory technology, commitment to enterprise mobility and continual product innovation, SAP's BI leadership will remain unassailable for many years to come.

A comprehensive offering for businesses of all sizes across diverse industries, the SAP BusinessObjects Business Intelligence (BI) solutions portfolio covers everything from business & market analysis to enterprise reporting to self-service & ad-hoc reporting to interactive dashboards to data exploration and modeling tools to mobile solutions. Equally important, SAP BusinessObjects BI solutions fully integrate with all SAP Business Suite solutions as well as non-SAP applications, enabling you to tap, combine, analyze and model data no matter where it resides in your enterprise for intelligent reporting and smart, timely decision making.

Realizing the full potential of SAP's powerful BI solutions requires equal parts SAP expertise, industry experience and business process knowledge - which is why a growing number of SAP customers have turned to Optimal Solutions over the past decade to keep their BI strategy on track and ahead of the curve.

Optimal's proven track record implementing and optimizing SAP BusinessObjects BI systems for organizations of all sizes across diverse industries is unmatched among SAP partners. Our experienced consultants excel in creating or refining BI strategies that marry vital data pulled from diverse applications with spot-on, easy-to-use reporting capabilities to drive fast, strategic decision making by end users throughout a business.

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QUICK FACTS

Company

- › Industry: Transportation
- › Location: U.S.
- › Revenue: US \$10+ billion
- › Employees: 38,000+

Challenges

- › Existing BI systems nearing end of life and end of technical support
- › Lack of vital systems integration preventing real-time, end-to-end, visibility and hindering performance management capabilities
- › Limited self-service reporting & dependence on IT for reporting resulting in slow, inefficient and expensive reporting processes
- › Absence of BI governance model & standardized best practices stifling efficiency, productivity and profitability

Solution:

- › SAP BusinessObjects Business Intelligence (BI) & SAP Enterprise Information Management (EIM)

Why Optimal Solutions & SAP

- › Deep expertise with SAP BusinessObjects Business Intelligence (BI), SAP Enterprise Information Management (EIM) & SAP ERP solutions
- › Cost-efficient hybrid onsite/offshore delivery
- › Proven SAP Application Management & Services (AMS) capabilities

Implementation Highlights

- › Collaborated closely with customer to develop a comprehensive BI strategy complete with an enterprise-level governance model incorporating SAP BusinessObjects best practices, design standards and development templates
- › Implemented scalable, fully integrated, fault-tolerant SAP BusinessObjects BI platform - 4 clustered & distributed BOBJ XI 3.1/60+ CPU environments supporting 5,000+ end users
- › Developed/implemented multiple SAP BusinessObjects BI solutions - Xcelsius Enterprise Dashboards, Crystal Reports, Web Intelligence Reports, Data Federator, Explorer Information Spaces and SAP Analysis, edition for Microsoft
- › Active Directory single sign-on to SAP Business Warehouse, Teradata, & SAP BusinessObjects Business Intelligence (BI)
- › Completed implementation in 90 days & within budget using preconfigured templates and implementation accelerators

Benefits

- › Single, integrated, comprehensive BI system provides accurate, real-time reporting for faster strategic and opportunistic business decisions
- › Self-service BI capabilities eliminate IT dependency and empower more end users to make better, faster decisions
- › Flexible, future-proof BI system lowers TCO, quickly generates complex reports & drives sustainable efficiency and productivity gains